



Movies- The Heart of the Entertainment World

Once upon a time, not so very long ago, the idea of making a film rather than putting on a play or a vaudeville show sounded preposterous.



It took brave visionaries like Charlie Chaplin and Lillian Gish to combine story with acting, proper direction, and a healthy dose of comedy or drama where needed. The pioneers of cinema proved that “movies” were just as much an art form as anything that preceded it.



Through the years, movies expanded and appealed to audiences worldwide, bringing in crowds, and thus box office numbers, that other art forms had never even dreamt possible. By the 1940s, cinema was the number one art form in the world, keeping audiences happy and intrigued with diverse genres, entertaining news stories, and awards shows to promote and celebrate the industry's finest.



Throughout the more than 100 years that movies have existed, the art form has continued to evolve with the times. Technology is now easier to access than ever before, meaning that any visionary with a great story, direction, and talent, has the potential to make the next great blockbuster success of our time.

For example, the 2015 film “Tangerine” was shot entirely on an iPhone. The iPhone 16 Pro Max was just used to make the music video “Dancing in the Flames” by the artist “The Weeknd”. The upcoming zombie film “28 Years Later” was just announced to be “the biggest film ever to be shot entirely on an iPhone 15.” Technology is everywhere. So ideas can go anywhere.



Today's industry successes have spanned a diverse range from "Barbie" and "Oppenheimer" to "Wicked" and "Moana 2" to "Everything All At Once" and "Deadpool and Wolverine". The global box office just had a record-breaking Thanksgiving and two films released in the year 2024 have already surpassed \$1B.

So, what is the next big trend? Whatever it is, it will be a golden moment for the future of cinema.

